

**RFP 26-010 FOOT TRAFFIC/MOBILE ANALYTICS SERVICES  
CITY OF O'FALLON, MISSOURI**

The City of O'Fallon is accepting sealed proposals for foot traffic/mobile analytics services. Specifications are available at [www.ofallonmo.gov](http://www.ofallonmo.gov) under Bid Opportunities.

Proposals must be submitted in a sealed envelope clearly marked "**RFP #26-010 Foot Traffic/Mobile Analytics Services**" to the City of O'Fallon, Attn: Christine Grabin, Purchasing Agent, 100 North Main Street, O'Fallon, MO 63366, by 12:00 P.M. CST, January 28, 2026. There will be no public opening of the proposals.

The City of O'Fallon reserves the right to reject any and all proposals and waive any irregularities. The City of O'Fallon also reserves the right to select the lowest and/or best proposal as determined by the City in its sole discretion.